



HONDURAS

MCC Management Response to “Impact Evaluation of the Farmer Training and Development Activity in Honduras” NORC at the University of Chicago, September 25, 2012

MCC welcomes this report. MCC Management has analyzed its findings and recommendations.

MCC Management recognizes the efforts undertaken by NORC’s team to identify a valid counterfactual as a basis for estimating the results of this activity. The report clearly documents that the treatment and control groups of farmers had substantially different characteristics, making it impossible to use the control group as a valid counterfactual in the evaluation. MCC Management recognizes that the report presented by NORC makes a compelling case for the use of an alternative evaluation approach because a counterfactual could not be established. MCC Management also recognizes that the alternative approach estimated a statistically significant \$600 impact on annual crop incomes of participants, but does not believe that this estimate is credible enough to claim a positive impact.